

Active ageing in Europe

By 2050 the number of people over 80 in Europe will have increased threefold and people aged between 60 and 79 will make up approximately one quarter of the EU's total population. In response to this demographic change, in October the European Commission organised the first 'Forum on Europe's Demographic Future', bringing together 400 national experts to find strategic solutions to problems caused by an ageing population and exchange best practice and guidance. A key conclusion from the Forum related to 'active ageing' and the need to promote physical and mental health. The Commission intends to organise the Forum every two years in the future and to use the event as a catalyst for more regular activities at national and regional level.

Commitments on tackling obesity

More than 100 commitments to tackle obesity, and promote healthy diets and physical activity have been made by the EU Platform for Action on Diet, Physical Activity and Health, which includes companies, health organisations, consumer groups and public authorities. European Commissioner Kyrianiou (Health Directorate) intends to publicly name and praise organisations that are making a concerted effort to improve health and fitness, encouraging others to follow their example or establish initiatives of their own. For further information visit:
http://europa.eu.int/comm/health/ph_determinants/life_style/nutrition/nutrition_en.htm

EASE Website

The European Association of Sports Employers has a new website. Please visit:
<http://www.easesport.org/accueil.php>

Driving Licence Directive

During its second reading the European Parliament has adopted the Driving Licence Directive, including the compromise on trailer weights. For nearly three years CCPR has been working with key NGBs to limit the impact of the Directive upon trailer drivers and achieve 'the best possible outcome' for those who tow trailers as part of their sporting and recreational activities. This has proven to be successful: the new driving licence directive does not restrict the current EU-regulations for trailer weights in category B: Parliament successfully argued that Category B licence holders should be able to tow a trailer with a maximum authorised mass exceeding 750 kg, provided that the maximum authorised mass of this vehicle combination does not exceed 4250 kg. When such a combination exceeds 3500 kg, a training course and/or test will be required, depending on the law of the Member State.

Tax laws for professional athletes

The European Court of Justice has recently dealt with a number of cases concerning tax which could have implications for the sports sector. Already professional athletes (tennis is the most frequent example) are obliged to pay a percentage of their fee as a direct tax when working outside the Member State in which they are resident. However, it has become apparent that in some countries residents and non-residents are receiving different treatment, which equates to discrimination under EU rules. A recent case concerning the entertainments industry in Germany ruled that differentiated taxes were justified and it will be necessary for other cases to be ruled upon before the full implications for sport is known.

Eurobarometer on Health, Food and Nutrition

The European Commission has published the results of the latest Eurobarometer on Health, Food and Nutrition. The survey reveals that 95% of EU citizens agree that obesity is harmful for health; that the majority feel themselves to be in good health but that 38% believe that they are overweight. Most relevant to sport is the belief amongst most respondents that they are trapped in a sedentary lifestyle that is affecting their ability to be physically active. Fewer than 30% of Europeans carry out intensive physical activity on a regular basis and most believe that public authorities should play a greater role in fighting obesity. The Commission is planning to respond to the survey by developing proposals for a European Strategy on Health, Food and Nutrition next year. For further information visit:
http://ec.europa.eu/health/ph_publication/eurobaromete_rs_en.htm

EU MOBYS project

The MOBYS project (sport as an initiator of learning motivation) carried out in 2004 has been published. A total of 1000 people aged between 14 and 70 in six European countries (the UK was not included) responded to a questionnaire on sport and motivation. The results show that there is a strong correlation between those who do sport and a stronger desire to take part in education. Furthermore, the strongest correlation between sporting activities and learning motivation was shown amongst individuals with limited social integration.

Partner wanted for environment project

The German-based Sustainable Energy Efficiency Network for Sport Facilities (SENS) is putting together a bid for EU funding to support a strategy for more energy efficiency in sports facilities. The project aims to work together with the sport associations in Germany, Luxembourg, Belgium and three other EU Member States. SENS want to examine energy and water saving in 50 sport clubs in each of the member states. From the information they collect they will offer proposals for how to make sports facilities more energy efficient – helping both the environment and cutting long term energy costs. Should your organisation be interested in being a partner in the project (it will require no financial investment by your organisation) then please contact Britta Jahnke on jahnke@eu-sports-office.org

SPORTSROUND is compiled by Weltech Solutions on behalf of the Federation of Yorkshire Sport and Leeds Sports Federation and contains information supplied by Sport England Yorkshire, the CCPR, and various other contributors throughout the region. Whilst every care is taken in producing this Bulletin, neither the Federations, nor CCPR nor Sport England Yorkshire can accept liability for any inaccuracies or omissions. Inclusion in the bulletin does not represent any endorsement of the projects or initiatives it contains and readers are recommended to take their own steps, where necessary, to verify the reliability of any organisation or project.

Further information about the Federation of Yorkshire Sport can be obtained from
www.yorkshiresport.org.uk

Further information about the Leeds Sports Federation can be obtained from
www.leedssport.org.uk

Irish to host Solheim Cup

The 2011 Solheim Cup has been awarded to Killeen Castle, in Ireland, a course that has not yet been built. The women's equivalent of the Ryder Cup, which pits Europe against the United States, enjoyed great support when it was held in Sweden in 2003, and will return there for the match in 2007. Rich Harvest Farms, near Chicago, will host the 2009 event. There were rival bids from England, Scotland, Norway and others, but the chance to host the premier event in women's golf went to Ireland – even though no Irishwoman has ever participated.

AAIAC opening meeting

The Adventure Activities Industry Advisory Committee (AAIAC) is holding an open meeting at Plas y Brenin on 17 January to inform employers and employees in the outdoor sector of the work of AAIAC and how representatives from the sector can become involved in AAIAC's future work. The AAIAC is representative of a wide range of stakeholders from the UK adventure activities sector. It works with the industry to identify and disseminate good practice. Further details from Andrew Hanson email: ahanson@ccpr.org.uk

Vatican wants to play priests in Serie A

A senior Roman Catholic cardinal has announced that the Vatican wants to put together a football team of priests capable of competing in Serie A, Italy's top league. The team would play in the colours of the papal flag — yellow and white. Cardinal Tarcisio Bertone: 'If we just take the Brazilian students from our Pontifical universities we could have a magnificent squad'

Volunteer development investment announced

Sport England has announced the investment of £828,000 in runningsports – the portfolio of support resources for sports volunteers. "As preparations gather pace ahead of the London2012 Olympic and Paralympic Games that's good news for sport at all levels. As well as supporting those already involved in sport, runningsports will help ensure that the 100,000 people who have registered as volunteers will have all the skills and knowledge that they need. The investment will enable volunteers across the country to have continued access to a variety of support material, led by the website – runningsports.org – which gives advice and guidance on managing volunteer sport. The three-year funding programme will help volunteers get tips, best practice guides, volunteer case studies and answers to frequently asked questions. In addition to the website, the investment will allow published material to be made available, as well as workshops on key issues, including volunteer recruitment and retention, club finance, links with schools and accessibility.

European Affairs

EU Sports Ministers' Meeting

On the 27 and 28 November an EU Sports Ministers Conference, organised by the European Commission, was held in Brussels. The main agenda item was the forthcoming White Paper on sport. The EU has three aims for the White Paper; to strengthen the position of sport within the Commission; to achieve greater legal security for sports organisations; and to achieve clarity regarding the special nature and values of sport. During the meeting Commissioner Figel underlined the need to have comparable economic data on sport across

Europe. He also considered how sport in Europe could be financed; other than via lotteries which are currently the main source of income. Figel suggested that new funding strategies would be necessary to place sport in a more sustainable position. The Sports Ministers unanimously welcomed the White Paper and agreed with the need to deal with certain economic aspects at a European rather than national level. However, the references to 'economic governance' of sports organisations did receive criticism. Some delegates welcomed the Independent Sport Review (also known as the Arnaut Report), but the Sports Ministers and the European Commission (EC) also emphasised that the subsidiarity, specificity and the autonomy of sport should be respected and protected. If adopted, there would be European level agreement that sports organisations are in the best position to advise on policy and governance issues and that sport should be treated separately from other forms of commerce.

Caborn pragmatic over sport's future

Controversial plans for a new European Sports Agency are to be scrapped as European Union ministers try to hammer out a blueprint for the future of sport, according to British Sports Minister Richard Caborn. The agency, proposed by an EU-backed Independent European Sport Review, but firmly opposed by FIFA president Sepp Blatter and UEFA, was now "dead", Caborn told Reuters in an interview. "There is a universal understanding from (International Olympic Committee president) Jacques Rogge to myself and all my ministerial colleagues, that we do not want a European Sports Agency.

European Funding Programmes

Funding programmes for 2007-2013 have been approved by the European Parliament and will therefore begin in January. Three of the programmes are of particular interest to sport and recreation:

- The YOUTH fund (€885 million) has been the most used fund by sports organisations to date. Five different activities support youth exchanges, voluntary services and not-for-profit projects for young people. Although sports activities per se will not be funded, using sport to achieve educational, health and social inclusion objectives is covered by the fund. Developing a sense of European citizenship amongst young people is another well regarded activity.
- Citizenship is also promoted via the Citizens for Europe fund (€214 million). Following lobbying by the EU Office in Brussels and the support of a Finnish MEP, amateur sports organisations are specifically mentioned in the programme and UK NGBs could encourage their clubs to get involved in local initiatives. Activities could include club-twinning (ideally in conjunction with the local town-twinning) and exchanges (perhaps for tournaments or training camps).
- The large Lifelong Learning fund (€6.97 billion) could also have potential for sports organisations as its objective is to contribute to high-quality general education and vocational training.

During the German Presidency of the EU, starting in January 2007, there will be three sports meetings. The Sport Director's Meeting will be held on the 1 and 2 February in Bonn and an informal Minister's meeting will be held in Stuttgart on the 12 and 13 March. There will also be a workshop on 'Dual Careers – the compatibility of top-level sport with career and job' in Stuttgart, 4-6 May 2007.

International Journal of Sports Marketing & Sponsorship

Volume 8, Number 2 will shortly be available and includes the following papers:

- The Soccer Club – Sponsor Relationship: Identifying the Critical Variables for Success – Buhler, Heffernan and Hewson
- 'Meaning Transfer' in Sports News and Sponsorship: Promoting Canadian Olympic Triathlete Simon Whitfield – Darnell and Sparks
- In-Stadium Sponsorship Evaluation of a Mega-Sponsee: The 2004 Grey Cup - O'Reilly, Nadeau, Seguin, and Harrison
- Market Segmentation in the K-League: An Analysis of Spectators of the Korean Professional Soccer League – Kim, Yoo and Pedersen
- Heroes in Sport: Assessing Celebrity Endorser Effectiveness – Shuart
- Great Brand Stories: Arsenal Winning together: The story of the Arsenal brand – Old

Volume 8, Number 1, a Broadcasting, Technology and Media special edition, is also still available. Contact: Dr Simon Chadwick, Co-Director - Birkbeck Sport Business Centre, University of London
www.sportbusinesscentre.com

Cash for walking to school

Herefordshire Council is promoting a new scheme to encourage children to walk to school, following an announcement by the Transport Secretary, Douglas Alexander this week. Jane Denny, **ExtendedSchools** Co-ordinator for Weobley **Schools**, said: "Our Walk on Wednesday scheme has resulted in 80 children walking to school at least once a week. Even those whose parents have to drive in because of distance have been bowing to child pressure and parking at the Village Hall.

A question of sport

The English may be obsessed with sport - but for half of the population that does not go beyond picking up the remote control. A study of nearly 364,000 people in every corner of the country, commissioned by Sport England, reveals half of the population are doing no exercise at all. The survey reveals just one in five adults hit the recommended target of 30 minutes of exercise three times a week. But more have good intentions. One in four adults - 10.2 million people - belong to a health or sports club, compared with one in six in 2002. Those most likely to exercise three times a week are young wealthy white men living in the south-east of England.

More people now do pilates than play rugby union, while walking, swimming and the gym are the most popular forms of exercise. Participation in yoga, bowling and basketball is increasing while the more sedentary activity of fishing ranks 18th after weight training, horseriding and badminton. The results reveal a broad north-south divide, with more sporting exercise in the south, particularly the south-east. The West Midlands is the least energetic area. More men take part in sports than women - 23.7% compared with 18.5%. One in four people from the highest socio-economic groups exercise regularly, compared with one in six from the poorest groups. Exercising habits decline rapidly with age: 33% of 16-24-year-olds regularly exercise compared with 16% of 55-64-year-olds.

The results will put pressure on local authorities to improve sporting provision - swimming pools, sports grounds and gyms - in areas where participation is at

its lowest. Researchers found that these were generally the areas with the worst facilities. The sport minister, Richard Caborn, said the levels of sport participation revealed in the survey were "disappointing. In the last decade we have invested a record £3bn of public money into providing new state of the art facilities across England that are both accessible and affordable.

Ipsos Mori surveyed an average of 1,000 people in every local authority area aged 16 and above in England for Sport England. They asked about the regular sports and exercise taken in the previous four weeks, excluding that taken as part of a person's job.

Chess makes its opening gambit to be Olympic sport

It took a few shrewd moves but, at last, it is official: chess is a sport. The change in the UK game's status has delighted chess clubs, which as sporting bodies now qualify for charitable status and state funding for the first time. It also opens the door for chess and other games of skill, including bridge, poker and Scrabble, to be recognised as sports. In theory, they could even become Olympic events. The change in the law, which follows decades of campaigning by fans supported by MPs and peers, was slipped through the Commons by cabinet office minister Ed Miliband, himself a devotee.

Middle-class heroes can lift our game

Far from mocking Tim Henman's middle-class pedigree, Britain should exploit the social group that is 'the greatest single asset we have in this sporting nation'. Ian Wight, the long-time director of the Stella Artois championships, Britain's most successful tournament after Wimbledon, last week unexpectedly made the role of the gently nurtured a burning tennis issue. He unashamedly trumpeted the virtues of the middle classes in a trenchant and provocative speech.

East Germans compensated for doping

East German athletes who were given performance-enhancing drugs under a state-sponsored doping system are to be compensated. The agreement covers 167 athletes who will receive £6,000 each, the German Olympic Sports Federation (DOSB) said yesterday. "We accept the moral responsibility," Thomas Bach, the DOSB president and a senior International Olympic Committee member, said. About 10,000 East German athletes were doped, some unknowingly, according to the Federal Agency for Civic Education. East Germany won 454 medals at Olympic summer games and 110 medals at winter games before re-unification in 1990 but many of its athletes have since suffered health problems, including cancer and still-born babies.

Volunteering Hub 'Tools of the Trade' events

Volunteering England is holding two 'Tools of the Trade' volunteering events in the New Year. They are designed to give managers of volunteers an insight into the practical resources and initiatives developed by its Volunteering Hub. For more information and to book a place at one of the events click:

<http://www.volunteering.org.uk/aboutus/events/Volunteering+England+Events/>

Kit Yourself Out

NACVA is organising a mini-conference for development advisors who support voluntary and community organisations, called *Kit Yourself Out*. It will take place in February: For details:

<http://www.navca.org.uk/events/kityourselfout.htm>

ensure that it is appropriately reflected within the outcomes and indicators, and appropriately represented within the LSP. County Sports Partnerships and Community Sports Networks will have a key role in achieving this representation.

CASC Website

www.cascinfo.co.uk, a new CCPR website dedicated to the promotion of the CASC scheme, has been designed to provide NGBs and clubs with up-to-date, accessible information about the CASC scheme and to help more clubs register as CASCs and reap the significant financial benefits. For more information about the site contact Ben Andersen-Tuffnell (bat@ccpr.org.uk). Figures provided by Deloitte show there are now 4,048 clubs registered as CASCs with an estimated total cash benefit of at least £15.8 million in rate relief, corporation tax savings and Gift Aid repayments. However, £60m per year is being lost by clubs eligible to join the scheme but which have not yet done so. The sports of lawn tennis, rugby union, bowls, football and cricket continue to lead the way with 71% of the total registrations.

Local Exercise Action Plans

Sport England is hosting a one-day seminar exploring the successes and learning points from the Local Exercise Action Plans. The event will include speeches from Caroline Flint MP (Minister for Public Health) and Barry Gardiner MP (Minister for Biodiversity, Landscape and Rural Affairs) plus presentations from national governing bodies and primary care trusts. For further details contact events@missinglinkconf.co.uk.

Planning Gain Supplement

The Communities and Local Government Committee has published its report on Planning Gain Supplement, together with oral and supplementary written evidence received. CCPR's evidence to the inquiry requested that sport and physical recreation be granted exemption from the PGS tax/levy and that community need for sport and recreation at local and regional level be fully considered as the revenue is distributed. One of the options available would be for the Regional Sports Boards, County Sports Partnerships and the emerging Community Sports Networks or existing local sports councils to be consulted on the needs of sport and recreation at their respective levels. CCPR also believes that there have been significant benefits to sport and recreation through Section 106 agreements and that these benefits need to be retained in any future planning regime. Whilst the report suggests that the levy/tax will create more return than already exists from Section 106 agreements for local authorities, it is possible that competing demands could restrict the benefits to the sports sector. CCPR is concerned that if the amount of PGS revenue allocated to individual local authorities is directly linked to the amount of PGS revenue generated in their areas, developments with a low PGS liability (which are often those of significant value to local communities such as sporting or leisure facilities), would be disadvantaged if local authorities sought to maximise their return. Unfortunately the Committee's report did not support this concern. In addition the report confirms that the Government should resist all calls to grant exemptions and discounts other than for very small-scale developments. A full copy of the report can be accessed at:

<http://www.publications.parliament.uk/pa/cm200506/cmselect/cmcomloc/1024/1024i.pdf>

Give your joints a good innings

Competitive sport is healthy, but can play havoc with your muscular-skeletal system in later life. Learn the safest and most effective ways to treat the pain of arthritis. Whatever the sport, an athlete, once he or she is no longer able to maintain the rigorous exercise schedules needed to remain in peak athletic condition, becomes a candidate for obesity and cardiovascular and metabolic diseases. As most of the immediate damage is to joints, tendons and ligaments, the role of anti-inflammatory drugs is all-important in the treatment of athletes. For the past 40 years doctors have used aspirin and paracetamol to supplement the non-steroidal anti-inflammatory drugs (NSAIDs) that counteract the pain and stiffness of inflamed joints. The increasing number of NSAIDs include ibuprofen, indomethacin, mefenamic acid (Ponstan), diclofenac (Voltarol) and Arthrotec — a combination of diclofenac and misoprostol. The latter serves to avert some of the gastrointestinal troubles that can result from taking NSAIDs. The NSAIDs inhibit the enzyme COX-1 (which speeds up the action of chemical messengers, called prostaglandins, within the stomach). An apparent advance about 15 years ago was the introduction of COX-2 inhibitors. These are less likely to cause the potentially dangerous gastrointestinal bleeding that is the curse of COX-1 NSAIDs. Unfortunately the COX-2s were associated with a small increase in the incidence of heart disease and many were withdrawn as a result. This was perhaps overly cautious — no effective drug is without side effects. Some former cricketers might be prepared to increase their chances of coronary arterial disease by a fraction if it meant that they could walk to the shops, climb stairs and enjoy the odd trip to Lord's.

Etoricoxib (Arcoxia), one of the COX-2 inhibitors that is a reliable treatment for the pain and inflammation caused by arthritis, is equally effective in dealing with other forms of arthritis and inflammatory conditions. Fortunately it escaped the strictures applied to other selective COX-2 inhibitors. A recent study conducted in 38 countries over four years, involving 34,000 patients, has shown that my faith in etoricoxib has not been misplaced. The COX-2s were developed to provide pain relief and anti-inflammatory treatment that is just as effective as that provided traditionally by the COX-1 NSAIDs, but with improved gastrointestinal safety. The trial has shown that there was no increased incidence of coronary thrombosis in those patients taking etoricoxib instead of diclofenac, which is the most commonly prescribed anti-inflammatory agent worldwide. In patients taking etoricoxib there was the expected reduction in gut problems. When etoricoxib was given in very large doses there was some increase in blood pressure and its associated symptoms, but these were not found in patients given the usual standard dose.

Report highlights perils of being born too late

A report says Britain is missing out on some of its brightest young sporting talent in the run-up to the 2012 Olympics because the youngest children in each school year are not being selected for teams and development programmes. A report by the think tank Sportnation, called A Sporting Chance, claims that those born later in the selection year are much less likely than their elders to be chosen for elite teams and squads and therefore miss out on coaching and development opportunities.

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Round-Up of Sports News & Information for Yorkshire Region

Chancellor 'breaks promise to sport'

Gordon Brown's apparent decision to ignore the pleas of grassroots sport in his pre-Budget report renege on a specific pledge the Chancellor made to the public only weeks ago, according to sport and recreation's umbrella body, CCPR. In an article written by the Chancellor in the Daily Mail on October 25, Brown explicitly promised to use today's report to concentrate more of the Government's time and resources on sport, particularly amongst children. The article, unveiling the Chancellor's new "vision for increasing young people's participation in sport by 2012", outlined how he would "set out in the pre-budget report how we can do better with a new focus on sports and fitness for our nation's children." However, in his announcement in the pre-budget speech, sport came off third best to consideration of other matters, including children's toys and film piracy. The absence of an announcement will come as a great disappointment to those working within grassroots and community sport, whose governing bodies are keen to make the most of the opportunities the build-up to the London's Olympic in 2012 will present. They saw the pre-Budget report as a chance for the Government to re-establish its community sport credentials by providing the investment that many believe is necessary to get more people into active lifestyles on the back of the Games.

London Marathon Places

SportsAid Y&H has some guaranteed places for the London Marathon. Unfortunately due to injury a couple of our runners have pulled out. If you are interested in taking up the challenge of running the London Marathon and raising cash for SportsAid Y&H please contact me ASAP. We do ask that runners try to raise £1,000. If you would like more information about the charitable work of SportsAid please just let me know or visit the website at www.sportsaid.org.uk or contact Lynne Baird, SportsAid Y&H, Tel: 0113 242 7627

New school sport kitemarks launched

A new benchmarking scheme which recognises the commitment of schools to delivering sport and physical activity has been launched. Eight **schoolsports** partnerships were in the first wave of Activemark winners announced by schools minister, Jim Knight. The new scheme, which replaces the Sportsmarks awards, granted Activemark status to the partnerships, who achieved kitemarks in at least half of their primary and secondary school 'families'. Schools are required to have 90 per cent of pupils participating in at least two hours of PE and sport a week, and hold a sports day as minimum qualifications.

Torquay move to banish cheating

Torquay United have become the first professional football club to introduce a 'three strikes and you're out'

policy against players cheating and diving. New chairman Chris Roberts, himself a former player, said: "We have decided to take a decisive stand against players who attempt to con referees by feigning injury or pretend to be fouled to gain an unfair advantage, win penalties and get their fellow pros sent off."

Performing Rights Society

Many sports clubs may not be aware that playing pre-recorded music publicly often requires a PRS licence, and changing PRS priorities could make events like club discos a more expensive proposition. The Performing Rights Society (PRS), which distributes royalties to composers, writers and publishers for the public performance of music, has launched a campaign to increase the number of sports clubs purchasing PRS Licences. The CCPR are seeking to ensure a fee level that recognises the voluntary nature of sports clubs and the benefit they provide to the community.

Charities Act

After much wrangling over the rigour of the 'public benefit' test to be applied to charities, this long overdue revamp of charity legislation is now complete. For the first time 'the advancement of amateur sport' is defined as a charitable purpose. Sports clubs wishing to register as charities now have a clear remit to do so, providing they meet the 'public benefit' test, yet to be defined by the Charity Commission. Registered Community Amateur Sports Clubs cannot however become charities, the logic behind this being that CASCs enjoy the fiscal advantages of charitable status (rate relief, Gift Aid) without being subject to Charity Commission regulation.

Education and Inspections Act

Clause six of this Act requires unitary and upper-tier authorities in England to provide 'sufficient leisure-time activities for improvement of (young people's) wellbeing, and sufficient facilities for them'. This mirrors the right to 'recreation' created within the Children Act 2004. Whilst the Act does not provide guidance as to what is sufficient, local authorities face the prospect of Government intervention if the Ofsted-led inspections deem their provision to be failing.

Local Government Bill

Aiming to strengthen leadership within local authorities, and generate a greater sense of belonging within communities, this Bill, announced as part of the Queen's Speech further enhances the role of Local Strategic Partnerships (LSP). Under the Bill, local authorities will be required to achieve up to 35 outcomes, measured by up to 200 indicators (a significant reduction from the existing regime). Significantly the LSP will be able to set priorities to meet local need. Sport and recreation will need to