

# SPORTSROUND

5<sup>th</sup> March  
2007

## Round-Up of Sports News & Information for Yorkshire Region

### Crystal Palace Olympic Pool

The London Development Agency (LDA) is to refurbish the existing Olympic-sized pool in Crystal Palace Park and build a new regional sports facility after 2012. The pool, which is housed in the National Sports Centre (NSC), was opened in 1964 but its equipment has not been upgraded since the 1960s. A recommendation to carry out a £3million refurbishment of the pool will go to the LDA Board on February 22, which if approved, will ensure the pool remains open in the run-up to the Olympics. The pool is one of only two 50m Olympic sized pools in London and the NSC has recently submitted a bid to become one of the pre-Olympic training camps for national competing sports squads. The LDA took ownership of the NSC as part of London's 2012 bid and the building was Grade II Listed in the late 1990s. It is proposed the building will be refurbished as part of its plans to regenerate the whole of Crystal Palace Park.

### 2014 Winter Olympics

International Olympic Committee officials have visited South Korea, the first of three venues vying to host the 2014 Winter Games. A team of 16 inspectors spent three days in the mountain town of Pyeongchang before touring Sochi in Russia and Austria's Salzburg. Russia's ambitious bid to host the 2014 Winter Olympics in the Black Sea resort of Sochi has run into trouble with environmentalists, who say that organisers are planning to build an Olympic bobsleigh run in an area inhabited by bears. The World Wildlife Fund (WWF) has written to President Vladimir Putin demanding he intervene to save Sochi's national park. It is home to red deer, wild boar and numerous other species. It is also adjacent to another world heritage site in the snowy Caucasus Mountains, which enjoy special UNESCO status.

### Campus07

Campus07 takes place on **April 18th & 19th 2007, in London**. Campus 07 will be a 1-stop shop for you to update your professional knowledge and compare your strategy with those of your peers. Delegates can drill down deeply into their areas of particular interest yet still have network with a large number of people from across the business of sport. This year there are **16 modules** to choose from including **5 on sponsorship, 4 on events, bidding, management and legacy, 2 on TV and media**. Each module contains a mix of presentation, discussion, peer review and interaction. For full details and registration visit [www.campus07.sportbusiness.com](http://www.campus07.sportbusiness.com) or for delegate enquiries call Paul Santos on +44 207 954 3515. Potential speakers should contact Elle Bracegirdle, event producer, on +44 207 954 3414 and for sponsorship or exhibition opportunities call Jon Pyser on +44 207 954 3457.

### European White Paper on Sport

The European Commission has launched the online consultation on sport and the European Union. The findings from the consultation, in addition to the two meetings that have been held with European Sports Federations in Brussels, are expected to result in a White Paper on Sport, later this year. If published, the paper will play a central part in defining the role of the EU in relation to sports and would shape the work programme of the European Commission's Sports Unit for the coming years. You are invited to complete the online consultation by visiting <http://ec.europa.eu/yourvoice/ipm/forms/dispatch?form=OnlineConsult2007&lang=en>. The European Commission has launched an online consultation on sport and the European Union. The findings from the consultation, in addition to the two meetings that have been held with European Sports Federations in Brussels, are expected to result in a White Paper on Sport later this year. **The deadline for submitting responses is 3 April 2007.**

### Credit System for Vocational Education

The European Commission is currently consulting with NGOs and European associations and networks on the proposed European Credit System for Vocational Education and Training (ECVET). The ECVET is intended to facilitate the transfer, validation and recognition of learning outcomes acquired by individuals in the European Union. Used on a voluntary basis, it could be important to sport due to the high numbers of NGB and other qualifications offered by the sector which are not always recognised abroad.

### Germany holds National Women's Sports Day

The first National Women's Sports Day organised by the German Olympic Sports Confederation will take place on 5 and 6 May 2007. Held in conjunction with the European Year of Equal Opportunities for All, the activity day is being funded by the Government and aims to raise general interest in women and sport. Not only will sport be promoted as a way to stay fit and healthy, but also as a tool for increasing self-confidence, breaking down cross-cultural barriers and promoting social integration.

### "Row the BoAT" Project

The 'Row the BoAT' project, submitted by the European Association of Sport Employers (EASE – of which SkillsActive is a member) has gained approval from the European Commission and will receive €190,000 of co-financing from the industrial relations and social dialogue funding stream. The aim of the project is to increase awareness and representation of the sports sector within the EU and its first task will be to compile a list of all the organisations (both employers and employees) working in the four sub-categories of sport

(club sport, vocational sport, fitness, leisure and outdoor sport) in each of the Member States. A study of the sports systems in each country will also be included, providing comparable pan-European data on the structure of sport. Further information can be found at <http://www.easesport.org/accueil.php> and the project will run until November 2007.

### **United by Sports – case studies wanted**

CCPR and afPE (Association for Physical Education) are currently assisting a European project on using sport and recreation as a tool for social integration and anti-racism initiatives. The outcome of 'United by Sport' will be a booklet profiling case studies from participating countries (including the UK) and a website providing information and good guidance. As well as gaining European recognition for their work, featured organisations/projects will be invited to attend an all-expenses paid event in Germany where they will be given the opportunity to share their skills and experiences with similar organisations from other EU Member States. If you feel that your organisation has a project/programme that should be included, please send details to Judith Wood at <mailto:jwood@ccpr.org.uk>. This is an excellent opportunity to highlight the work of sport in promoting social inclusion and will benefit your organisation, so please do get involved.

### **InsureSport Mutual**

A new mutual insurance company has been launched by the CCPR, **InsureSport Mutual** is a unique concept in the amateur sports arena, allowing individuals and member organisations to gain the benefit of historically low insurance claims experience either through reduced sector-wide premiums or a potential no-claims discount. InsureSport Mutual Limited is a Mutual non-profit organisation owned and run for the benefit of its members, which offers a unique "Civil Liability" policy in conjunction with the Royal and Sun Alliance Insurance Company. The first priority of the Mutual is to its Members. Its objective is to protect members through providing sustainable cover, with stabilised premiums. The Mutual offers members maximum cover with sustainable premiums. For further details on protecting your sport with InsureSport Mutual contact [contact@insuresport.com](mailto:contact@insuresport.com) or Tel: 0121 698 8050. or write to InsureSport Mutual Limited, 3 Broadway, Broad Street, Birmingham B15 1BQ

### **Bramley Buffaloes on YouTube**

Bramley Buffaloes' latest addition to their burgeoning YouTube Channel features highlights of the 32-12 win over Dewsbury Celtic at The Arthur Miller Stadium, Sunday 18th February. The Northern Rail Cup victory features a new track, "Retail", by the band SterLing. The Wigan outfit have provided their latest song to accompany Bramley Buffaloes' latest stage in their campaign to retain their Group Seven title in the Northern Rail Cup in 2007. Visit [www.youtube.com/watch?v=aVfo7NJz08](http://www.youtube.com/watch?v=aVfo7NJz08)

### **Research reports from CCPR & Carnegie**

The CCPR Website at [www.ccpr.org.uk/dyncat.cfm?catid=4262](http://www.ccpr.org.uk/dyncat.cfm?catid=4262) now contains several research reports produced for it by the Carnegie Research Institute:

- NGB Funding – the financial profiles of sports organisations.
- Sports Clubs: their economic and social impact

- Beyond the Bottom Line: An analysis of the social, technical and intellectual capital provided by National Governing Bodies of Sport

### **Sporting Giants Campaign**

In the search for Olympic champions it is only the select few who will ever measure up. The people building Britain's team for 2012 have, however, set a figure for their starting line. An appeal has been launched to ask for sportsmen and women of a certain height to come forward. The "Sporting Giants" campaign is targeted at men at least 6ft 3in tall and women at least 5ft 11in and aged between 16 and 25. Applicants will be invited to a preliminary trial to undergo a series of physical and psychological tests to assess their potential. UK Sport, the body overseeing the nation's Olympic effort, likens the tests to the Dragon's Den television programme. "We're looking for very fit and active people who are exceptionally tall," said Chelsea Warr, UK Sport's performance consultant. It is principally intended to unearth potential champions in sports including volleyball, handball and basketball, so that, by 2012, Britain will be able to compete at the highest level in events in which, traditionally, it has enjoyed no success.

### **2012 Training Camps**

Three sites have been short listed to host Great Britain's athletes before the London 2012 Olympic Games and it is understood that preparations will be divided between the three, giving them all a share of the prestige. Bath and Loughborough Universities and Millfield School in Somerset have been identified. However, sports demanding specific facilities, such as cycling, rowing and sailing, are yet to be placed. A host of British cities, such as Sheffield and Leeds, are still hoping to attract one of the athletic squads to settle with them in the weeks leading up to the Olympics. One squad is already lost, though. Disturbing news emerges from Italy, where Australia may have set a trend that could leave British cities out in the cold. They have set up a European base in Gavirate, at the foot of the Italian Alps, with their investment of about £4.5 million added to by the Varese local authority, which has pitched in £3.35 million. The facility — which boasts swimming pools, a rowing course, a basketball stadium and football pitches — will be the European home-from-home for the Australian athletes.

### **Holiday entitlement**

The Government has proposed that all businesses must offer employees 24 days holiday a year (including public holidays) from 1 October 2007 and 28 days from 1 October 2008. More details are available from: [www.dti.gov.uk/consultations/page36462.html](http://www.dti.gov.uk/consultations/page36462.html).

### **CRB price freeze**

For the first time the Criminal Records Bureau is announcing unchanged prices for the year ahead. Fees for 2007 - 2008 will be as follows: Standard CRB check £31.00 ; Enhanced CRB check £36.00

### **Bursaries available through Boards Count**

If your organisation's income is less than £500,000 per annum, you could be eligible for a bursary on the NCVO Governance Hub-supported study programme from Boards Count. It allows participants to compare their organisation with others and to find out how to make a board function more effectively. For more visit: [www.boardscount.com](http://www.boardscount.com) or call the freephone helpdesk on 0800 652 4886.

### **Sport management seminar for women**

This four-day education programme from 4-7 June in Switzerland aims to provide women in sport management with a solid understanding of the key skills that are needed to pursue a successful career within international sport. The programme includes relevant and detailed case studies, interactive workshops and lectures. For more information or to book a place at the event contact Paola Simone on +41 21 693 8593 or email <mailto:paola.simone@aists.org>.

### **Free business seminars**

Croner Consulting are running a series of free seminars throughout the UK. These seminars are aimed at business/organisation directors and owners, covering fundamental employment and health and safety issues. Key topics covered are: • Discrimination Laws, Employee Rights; Fire regulations; Tribunals. For more information contact call 01455 897 149 or email [seminars@croner.co.uk](mailto:seminars@croner.co.uk).

### **Charities Act Seminars**

Bates Wells & Braithwaite are running two free seminars on the Charities Act. For more information visit: [www.bateswells.co.uk/Updates/Detail.aspx?UpdateID=115&Location=2&ID=1](http://www.bateswells.co.uk/Updates/Detail.aspx?UpdateID=115&Location=2&ID=1)

### **Influencing, lobbying, campaigning**

NCVO are running training events aimed to equip attendees with practical skills needed for successful lobbying, influencing and campaigning. For more information visit [www.ncvo-vol.org.uk/ce/events](http://www.ncvo-vol.org.uk/ce/events)

### **Funding and finance for voluntary organisations**

This free pocket guide gives a snap-shot of sector funding. With basic exercises, it is the ideal primer for very small organisations who are new to the concept of sustainable funding. To download a free copy visit [www.ncvo-vol.org.uk/sfp/Introductory-Pack](http://www.ncvo-vol.org.uk/sfp/Introductory-Pack) or request a hard copy by emailing [sfp@ncvo-vol.org.uk](mailto:sfp@ncvo-vol.org.uk).

### **Help with your organisation's ICT**

The ICT Hub Suppliers Directory is now available. Search this free online directory to find suppliers of ICT products and services to the voluntary and community sector in England. For more information visit <http://directory.ictclub.org.uk>.

### **Tanni Grey-Thompson**

Tanni Grey-Thompson does not think of herself as great, even though it seems pretty obvious to everyone else. After all, this is a woman who has won 16 Paralympic medals, 11 of them gold, in an international career that - she announced yesterday - will come to an end after she races at the Paralympic World Cup in Manchester on 13 May. And the way in which she speaks of what will be her last hurrah offers the clue as to why this 37-year-old mother from Redcar has so often found herself on the podium since taking her first Paralympic medal in 1988. "Obviously, my last race will be emotional, but for me it's business as usual," she said. "I will probably be sick, but I will prepare in the same way, go through my same routine - and, hopefully, win." Tanni is the keynote speaker at the Sport Leeds seminar on 7<sup>th</sup> March at South Leeds Stadium.

### **International Journal of Sports Marketing & Sponsorship (IJSMS)**

Special Issue Call For papers: "Marketing the Olympic Games". All marketing topics associated with the Olympic Games are welcome. The original article should be submitted electronically with double-spaced typing preferred and a wide margin on the left. The author(s) name(s) and affiliation should appear on the cover page. Manuscripts should normally total approximately 4,000 to 8,000 words. Each article submitted for consideration should include an Executive Summary of approximately 500 words which should give a flavour of the article, include the rationale for the study, methods used, key findings and conclusions. A shorter abstract of about 70 words should also be included. Interviews are welcomed, but should be discussed with the Editor. Book Reviews should normally be less than 1,500 words. For more specific style questions, please consult a recent edition of the journal, which can be found at: [www.im-reports.com/SM/IJSM/](http://www.im-reports.com/SM/IJSM/). The date for submitting completed manuscripts is 31st October 2007. For further information about this special issue, for expressions of interest or to submit a finished paper you should contact: Dr Frank Pons, University of San Diego, School of Business Administration, 5998 Alcalá Park, San Diego, CA 92110-2492 e-mail: [frankpons@sandiego.edu](mailto:frankpons@sandiego.edu)

### **West Yorkshire Sports Partnership**

West Yorkshire Sports Partnership is looking for outstanding individuals to join the Board. By joining the Board of a Partnership that includes a huge range of sports providers in West Yorkshire you will have the opportunity to play a significant role in shaping the development of sport in the sub-region. WYSP is for people with a proven track record gained in a relevant field of work. WYSP is asking for a commitment of at least 4 half day meetings a year, plus additional days where appropriate. The role will be voluntary but reasonable travel and other expenses will be reimbursed. For more information on the West Yorkshire Sports Partnership and a recruitment pack visit telephone 01484 234087 or visit [www.westyorkshiresport.co.uk](http://www.westyorkshiresport.co.uk). A letter of application and accompanying CV should be sent to Nigel Harrison, Director of West Yorkshire Sport, Culture and Leisure HQ, Red Doles Lane, Huddersfield, HD2 1YF or e mailed to [nigel.harrison@wysport.co.uk](mailto:nigel.harrison@wysport.co.uk) Closing dates for applications is 21st March 2007. Informal interviews to be held week beginning 26th March 2007

### **Teenagers want more Sport**

The results of a survey released on 2<sup>nd</sup> March 2007 show that teenage schoolchildren believe involvement in sport keeps them out of trouble. The survey also highlights teenagers' views that there is a dearth of role models and lack of facilities. The Barclays Spaces for Sports Survey, the first analysis of young people's attitudes towards sport in the UK, questioned more than 2,000 teenagers aged 13-18 years and revealed that one in five play no sport at all. Half of teenagers (51 per cent) say that playing sport would keep them out of trouble. Only six per cent of boys and three per cent of the girls surveyed said that a sporting hero has inspired them to get involved in sport. Almost two-thirds (61 per cent) say better facilities would motivate them to take up sport, and more than half (55 per cent) say that cheaper access to facilities would make it easier. There is a huge appetite among young people for alternative or non-mainstream sports that will feature in

the Olympics of 2008 and 2012. Over a third (36 per cent) would like their school to introduce archery and a quarter (27 per cent) would like to try shooting. More than one in five would like to have access to canoeing, swimming, cycling, fencing and judo.

### **Engaging the Nation**

CCPR's 35<sup>th</sup> National Conference - **Engaging the Nation** - is fast approaching. On 8 May, Sir Bobby Charlton CBE will be presenting the prestigious **Sports Club of the Year** prizes at a gala dinner at the five-star Grange City Hotel in London. The following day, at the same venue, the conference will take place. Confirmed speakers include: **Tessa Jowell** – Secretary of State for Culture, Media and Sport; **Mihir Bose** – BBC Sports Editor; **Derek Mapp** – Chair of Sport England; **Sue Campbell** – Chair of UK Sport; **Caroline Flint** – Minister of State for Health

### **Leeds Red Triangle Football League**

Leeds Red Triangle Football League are seeking referees for Saturday afternoon League and Cup games for the rest of the season. For further information visit

[www.leedsredtriangleleague.com/main.htm](http://www.leedsredtriangleleague.com/main.htm) or ring Brian Radcliffe on 0113 2853800. The league is now open for applications for Open Age Clubs or teams wishing to join for the 2007/8 season. Contact Brian Radcliffe for more information.

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***SPORTSROUND is compiled by Weltech Solutions on behalf of the Federation of Yorkshire Sport and Leeds Sports Federation and contains information supplied by Sport England Yorkshire, the CCPR, and various other contributors throughout the region. Whilst every care is taken in producing this Bulletin, neither the Federations, nor CCPR nor Sport England Yorkshire can accept liability for any inaccuracies or omissions. Inclusion in the bulletin does not represent any endorsement of the projects or initiatives it contains and readers are recommended to take their own steps, where necessary, to verify the reliability of any organisation or project.***

**Further information about the Federation of Yorkshire Sport can be obtained from**

**[www.yorkshiresport.org.uk](http://www.yorkshiresport.org.uk)**

**Further information about the Leeds Sports Federation can be obtained from**

**[www.leedssport.org.uk](http://www.leedssport.org.uk)**